AARON MORENO
Product Designer

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ABOUT

Aaron is a well versed product designer with 15+ years experience across multiple industries. Comfortable collaborating and working independently on next generation design challenges.

EXPERIENCE

AUTHENTIC8, INC

Product Designer, Core team. June 2012 - Current
Lead designer for the Silo product. Work with the executive team, product team and engineering to design and build new product features for the flagship product. Test and validate designs and product direction with internal stakeholders and select customer feedback.

Xpert Financial

UI Designer, Core team. September 2010 - May 2012
Visual and UI design for Xpert ATS trading platform. Early team member and significant contributor to the product direction.

IBM

UI Designer, DB2 Software Group. January 2005 - May 2010
Promoted to software design engineer at the end of internship. Continued supporting design role and began to take on more ownership of select projects.

IBM

Software design Intern, DB2 Software Group. January 2004 - December 2004
Consecutive 6-month internship at the world renowned IBM Silicon Valley Lab. Worked with designers, engineers, product researchers supporting existing portfolio of products.

EDUCATION

ACADEMY OF ART UNIVERSITY

Bachelor of Fine Arts - Computer Arts: New Media, 2004

LAS POSITAS COLLEGE

Associate of Arts - Liberal Arts & Sciences, 1999

TOOLS

FIGMA. Adobe Creative Suite. HTML/CSS.

REFERENCES

Available upon request